



ES SAADI GARDENS & RESORT ADOPTS ECO INITIATIVES AND SUSTAINABLE ORGANIC FARM

Long before the term 'eco-friendly' was established, the family-run **Es Saadi Gardens & Resort** in Marrakech created one of the first organic farms and environmentally conscious resorts in Morocco.

Located in ten acres of tropical and fragrant parkland, the Es Saadi Gardens & Resort has been in the the Bauchet-Bouhlal family for three generations. For over 15 years they have been managing their eight-hectare organic farm 'Le Bled' and looking at new and innovative ways to maintain a responsible attitude towards protecting the environment, whilst offering their guests the ultimate Moroccan hospitality.

Le Bled farm is managed by a team of 11 staff who produce an impressive array of organically grown fruits, vegetables and organic olive oil for guests to enjoy at Es Saadi. Le Bled also has its own brood of chickens, geese and ducks which are fed a daily menu made of left over mixed cereals, bread and corn from the Es Saadi restaurants.

Es Saadi Gardens & Resort further adheres to the following eco-friendly initiatives:

- **Solar panel heating in the Palace pool**
- **Natural fertiliser and a drop-by-drop recycling irrigation system for the ten acres of verdant parkland**
- **Recycling of glass**
- **Use of recycled paper and ink throughout the resort**

Jean-Alexandre Bauchet-Bouhlal, Managing Director of Es Saadi Gardens & Resorts, explains: "Our environmentally conscious initiatives and sustainable organic farm have now become an integral part of the day to day running of Es Saadi. With the recent development of the Palace and Villas, we endeavour to adopt a luxury Moroccan service, whilst preserving our precious environment. "

Rates at The Palace start from 5200 Dh (approx £361) per room per night in a Junior Suite. Visit www.essaadi.com

Notes to editors:

Located within five minutes of Marrakech's medina, the Es Saadi Gardens & Resort recently unveiled its ten individually designed villas and beautifully ornate Palace. The resort's verdant parkland awakens the senses with its scents and sounds. Rosewater and orange blossom merge with spices and cumin whilst bougeanvilla trees surround the property. Each villa has a private garden with a heated swimming pool and 24-hour butler service, whilst The Palace is composed of 92 suites; all of which have spectacular views of the Atlas Mountains.

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