

## PURE ADMISSION POLICY

Only delegates (Exhibitors, VIP Buyers, Press and Selected Invited Guests) accepted by the Organisers, Beyond Luxury Media Ltd., will be permitted to attend and have entrance to the exhibition, PURE Life Experiences, to be held in Marrakech 12-15 September 2016.

Only Hosted VIPs (otherwise known as Private Travel Designers) that have been pre-selected, then pre-qualified and who have registered in advance following a confirmation email from the Organisers, exhibitor badge holders and qualified and accredited media, will be able to attend PURE Life Experiences 2016.

The Organisers hold a very strict entrance policy to the show and operate like a private club. No entrance will be permitted to anyone arriving at the show without both a PURE Life Experiences 2016 badge and security bracelet.

Each pre-selected and qualified participant will be given a security bracelet for the duration of the event. This security bracelet will be attached on to the participant's wrist by the Organisers and must remain in place until they no longer require entrance to either the exhibition, PURE Life Experiences 2016, or any related events – such as the official lunches, conference, or evening functions. In addition to this, each participant will have their own badge with their name and company name on it. To collect both the badge and security bracelet from the Organisers, participants will require photo ID in the form of a passport or national ID card. Without this, participants will not be given their badges or security bracelets. Each pack containing the relevant items will need to be signed for and should replacements need to be made they will be charged at the price of £1,199 per person. Photo ID should be carried on the participant at all times throughout the show and may be requested to be viewed by the Organisers.

Anyone obtaining a PURE Life Experiences 2016 visitor or exhibitor badge by theft, deception or other illegal means will be asked to leave the event and may not be invited back to participate in future events organised by Beyond Luxury Media Ltd. No one under the age of 18 will be able to attend PURE Life Experiences 2016; we also have a no students policy and no advertising sales staff policy. Any advertising sales staff of any seniority will be asked to leave the event and no tickets will be available to purchase at the exhibition.

As per the terms and conditions of participation, delegates must not take part in any canvassing, demonstrations, objectionable behaviour, or any activity that may disrupt the procedures of PURE Life Experiences 2016.

The Organisers reserve the right to exclude or remove anyone from PURE Life Experiences 2016 and the Palais des Congrès, Marrakech, who does not comply with these policies or who they reasonably consider are likely to break these rules.

Please visit the contact us page should you wish to enquire about attending PURE Life Experiences as an exhibitor, Private Travel Designer or member of accredited media.

## **PURE PRIVACY POLICY**

Website: [www.purelifeexperiences.com](http://www.purelifeexperiences.com)

Address: 1/1 Shepherds Building West, Rockley Road, Shepherds Bush, London, W14 0DA

Email: [sabrina@beyondluxury.com](mailto:sabrina@beyondluxury.com)

Telephone: +44 (0) 203 176 4989

### **PURE LIFE EXPERIENCES WEBSITE**

For each visitor to our web pages, our web server automatically recognises the consumer's domain name, but not the email address (where possible). We use cookies to record session information, such as user-specific information on what pages users access or visit.

The information collected by cookies and web beacons is not personally identifiable, it includes general information about your computer settings; your connection to the internet, e.g. operating system and platform, IP address, your browsing patterns and timings of browsing on our website; and your geographical location. We do not partner with or have special relationships with any ad server companies.

We collect the domain name and email address (where possible) of visitors to our website, the email addresses of those who post messages, the email addresses of those who communicate with us via email, aggregate information on what pages consumers access or visit, user-specific information on what pages consumers access or visit, name and address, telephone number, fax number. The information we collect is used to improve the content of our website, used to notify consumers about updates to our website, used by us to contact consumers for marketing purposes, disclosed when legally required to do so, at the request of governmental authorities conducting an investigation, to verify or enforce compliance with the policies governing our website and applicable laws or to protect against misuse or unauthorised use of our website, to a successor entity in connection with a corporate merger, consolidation, sale of assets or other corporate change respecting the website.

### **COLLECTION OF INFORMATION**

If you have attended PURE Life Experiences since our inaugural event in 2009 you will be included in our email database. If you do not want to receive email from us in the future, please let us know by emailing with 'unsubscribe' in the title.

Persons who supply us with their telephone numbers online may receive telephone contact from us with information regarding new products and services or upcoming events. If you do not wish to receive such telephone calls, please let

us know by emailing or call +44 (0) 203 176 4989. We will be sure your name is removed from the list we share with other organisations.

We will use and disclose your Personal Information only as follows:

1. To promote use, including continued use, of our Services. For example, if you leave your personal information when you visit our website and do not sign up for any of the services, we may send you one or more emails asking whether you wish to find out more. If you use any of our services, and may benefit from using one or more other services we offer, we may send you an email telling you about the other Services.
2. To bill and collect sums owed to us. Uses for this purpose include sending you emails, invoices, receipts and notices of delinquency, to alert you if we need a different credit card number, and to otherwise try to collect money owed.
3. To provide customer support and obtain feedback.
4. To protect the rights and safety of us and our employees, Members, owners and others.
5. To provide information received hereunder to representatives and advisors such as attorneys and accountants to help us comply with legal and other requirements.
6. To support and improve the Services we offer
7. To communicate with you concerning your package or place at PURE for an informational, as opposed to promotional, purpose.
8. To transfer your information in the event of the sale of substantially all of the assets of our business to a third-party or in the event of a merger, consolidation or acquisition. However, in such event, any acquirer will be subject to our obligations under this Privacy Policy.
9. To send you informational and promotional materials that you elect to receive

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will post the policy changes to our website to notify you of these changes and provide you with the ability to opt out of these new uses. If you are concerned about how your information is used, you should check our website periodically.

Customers may prevent their information from being used for purposes other than those for which it was originally collected by emailing us at the above address. Upon request we provide site visitors with access to unique identifier information (e.g., customer number or password) that we maintain about them. Consumers can access this information by emailing us at the above address.

Consumers can have this information corrected by sending us email at the above address.

With respect to security: We have appropriate security measures in place in our physical facilities to protect against the loss, misuse or alteration of information that we have collected from you at our site. If you feel that this site is not following its stated information policy, you may contact us at the above address or phone number.

## **DISCLAIMER**

The information contained in this website is for general information purposes only. The information is provided by Beyond Luxury Media Ltd. and while we endeavour to keep the information up-to-date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, products, services, or related graphics contained on the website for any purpose. Any reliance you place on such information is therefore strictly at your own risk. In no event will we be liable for any loss or damage including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profits arising out of, or in connection with, the use of this website.

Through this website you are able to link to other websites which are not under the control of Beyond Luxury Media Ltd. We have no control over the nature, content and availability of those sites. The inclusion of any links does not necessarily imply a recommendation or endorse the views expressed within them. Every effort is made to keep the website up and running smoothly. However, Beyond Luxury Media Ltd. takes no responsibility for, and will not be liable for, the website being temporarily unavailable due to technical issues beyond our control.

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